

**LOUISIANA DEPARTMENT OF INSURANCE**  
**JIM DONELON, COMMISSIONER OF INSURANCE**  
**2018 Annual Health Care Conference | October 23, 2018**  
**Crowne Plaza Baton Rouge | Baton Rouge, Louisiana**



## AGENDA

**7:30 a.m. – 8:30 a.m.**

**REGISTRATION AND NETWORKING WITH EXHIBITORS**

**8:30 a.m. – 9:00 a.m.**

**INTRODUCTIONS AND WELCOME**



Donna D. Fraiche, Esq.  
Senior Counsel  
Baker, Donelson, Bearman, Caldwell & Berkowitz  
Conference Moderator



The Honorable Jim Donelon  
Commissioner of Insurance  
State of Louisiana

**9:00 a.m. – 9:50 a.m.**

**UPDATE FROM THE OFFICE OF U.S. SENATOR BILL CASSIDY ON  
INITIATIVES TO INCREASE ACCESSIBILITY AND AFFORDABILITY OF  
HEALTH CARE:**



Jeff Lucas, Health Policy Advisor  
Office of Senator Bill Cassidy, MD

**9:50 a.m. – 10:00 a.m.**

**MORNING BREAK / NETWORKING WITH EXHIBITORS**

10:00 a.m. – 11:15 a.m.



**ALTERNATIVE APPROACHES TO COST CONTAINMENT:**

***PART I: COST EFFECTIVENESS OF REGENERATIVE MEDICINE***

Dr. Thomas K. Bond  
TotalCare Health & Wellness Medical Center



***PART II: INNOVATIVE COST COMPARISON TOOLS***

Christine O'Donnell, Executive Director, Customer Experience, Fair Health  
Donna Smith, Executive Director of Business Development, Fair Health

11:15 a.m. – 11:35 a.m.

**BREAK / NETWORKING WITH EXHIBITORS (CLEAR BALLROOM)**

11:35 a.m. – 12:00 noon

**LUNCH**

12:00 noon – 12:50 p.m.

**KEYNOTE SPEAKER**



**CENTERS OF EXCELLENCE IN HEALTH CARE**  
**How Their Utilization Can Actually *Lower* Costs for Carriers**

Dr. Richard Migliori, UnitedHealth Group

12:50 p.m. – 1:10 p.m.

**BREAK / NETWORKING WITH EXHIBITORS (CLEAR BALLROOM)**

1:10 p.m. – 1:50 p.m.

**WHAT'S IN STORE FOR PRODUCERS?**  
**How AHPs and Short-Term Health Plan Rules May Affect Producers**



Marcy Buckner, VP of Government Affairs  
National Association of Health Underwriters

1:50 p.m. – 2:40 p.m.



**CHANGES ON THE HILL – NAIC’s Perspective on the Effect of Recent Federal Initiatives on the Health Insurance Market**

Joe Tuschner, Senior Health Policy Advisor  
National Association of Insurance Commissioners

2:40 p.m. – 2:50 p.m.

**AFTERNOON BREAK / NETWORKING WITH EXHIBITORS**

2:50 p.m. – 3:50 p.m.

**THE QUEST TO CONTROL DRUG COSTS – What more can be done?**



MODERATOR:

Jeff Zewe, Deputy Commissioner of Consumer Affairs Division  
Louisiana Department of Insurance



Milam Ford  
Vice President, Pharmacy Services  
Blue Cross and Blue Shield of Louisiana



Randal Johnson  
Southern Strategy Group  
Representing the Louisiana Independent Pharmacies Association

3:50 p.m. – 4:00 p.m.

**CLOSING REMARKS**



The Honorable Jim Donelon  
Commissioner of Insurance  
State of Louisiana