

LOUISIANA DEPARTMENT OF INSURANCE
JIM DONELON, COMMISSIONER OF INSURANCE
2015 Annual Health Care Conference – March 10, 2015
Crowne Plaza Baton Rouge – Baton Rouge, Louisiana

AGENDA

**7:30 a.m. – 8:30 a.m. REGISTRATION, CONTINENTAL BREAKFAST
AND VIEWING OF EXHIBITS**

8:30 a.m. – 9:00 a.m. INTRODUCTIONS AND WELCOME

Donna D. Fraiche, Chair, Louisiana Health Care Commission
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

The Honorable Jim Donelon, Commissioner of Insurance

9:00 a.m. – 9:40 a.m. LOUISIANA’S PUBLIC HEALTH CARE SYSTEM

Kathy H. Kliebert, Secretary
Department of Health and Hospitals

9:40 a.m. – 9:50 a.m. MORNING BREAK

9:50 a.m. – 10:50 a.m. FEDERAL HEALTH CARE REFORM UPDATE

Sylvia Garcia, Health Insurance Specialist
Centers for Medicare and Medicaid Services –
Dallas Regional Office

Jolie H. Matthews, Senior Health and Life Policy Advisor
National Association of Insurance Commissioners

**10:50 a.m. – 11:50 a.m. MENTAL HEALTH AND ADDICTIVE DISORDERS –
A CLOSER LOOK AT COVERAGE ISSUES**

Moderator Donna D. Fraiche, Chair, Louisiana Health Care Commission
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

Panelists Richard Dalton, MD, Chief Medical Officer
Magellan Health of Louisiana

Rochelle Head-Dunham, MD, Assistant Secretary and
Medical Director, Office of Behavioral Health
Department of Health and Hospitals

*Additional participation from a commercial health insurance issuer and a
behavioral health provider is anticipated.*

11:50 a.m. – 12:10 p.m. BREAK AND VIEWING OF EXHIBITS

**12:10 p.m. – 1:10 p.m. LUNCH WITH KEYNOTE SPEAKER
WORKING TOWARDS A HEALTHIER LOUISIANA**

Peter Katzmarzyk, PhD, FACSM, FTOS, FAHA
Associate Executive Director
for Population and Public Health
Pennington Biomedical Research Center

1:10 p.m. – 1:30 p.m. BREAK AND VIEWING OF EXHIBITS

1:30 p.m. – 2:30 p.m. PRODUCER ISSUES PANEL

Moderator Jeff Albright, Chief Executive Officer
Independent Insurance Agents & Brokers of Louisiana

Panelists Denny Ebersole, Managing Member
Louisiana Benefits

Dan Jumonville, CLU, President
Group Insurance, Inc.

B. Ronnell Nolan, HIA, CHRS
President and Chief Executive Officer
Health Agents for America, Inc.

2:30 p.m. – 2:45 p.m. AFTERNOON BREAK

2:45 p.m. – 4:00 p.m. THE PRIVATE INSURANCE CARRIER PERSPECTIVE

Moderator The Honorable Jim Donelon, Commissioner of Insurance

Panelists

Michael R. “Mike” Bertaut, MBA, CHC, PAHM
Healthcare Economist and Exchange Coordinator
Blue Cross Blue Shield of Louisiana

Anthony “Tony” Cimino, Director of Sales and Marketing
Louisiana Health Cooperative

Thomas “Kyle” Godfrey, Director of Regulatory Affairs and
Associate General Council
UnitedHealthcare – Gulf States Region

Billy Justice
Director of Marketing, Member Services and Enrollment
Vantage Health Plan, Inc.

Laura E. Trunk, MD, Market Medical Officer
Humana Health Benefit Plan, Inc.

4:00 p.m. – 4:15 p.m. CLOSING REMARKS

The Honorable Jim Donelon, Commissioner of Insurance