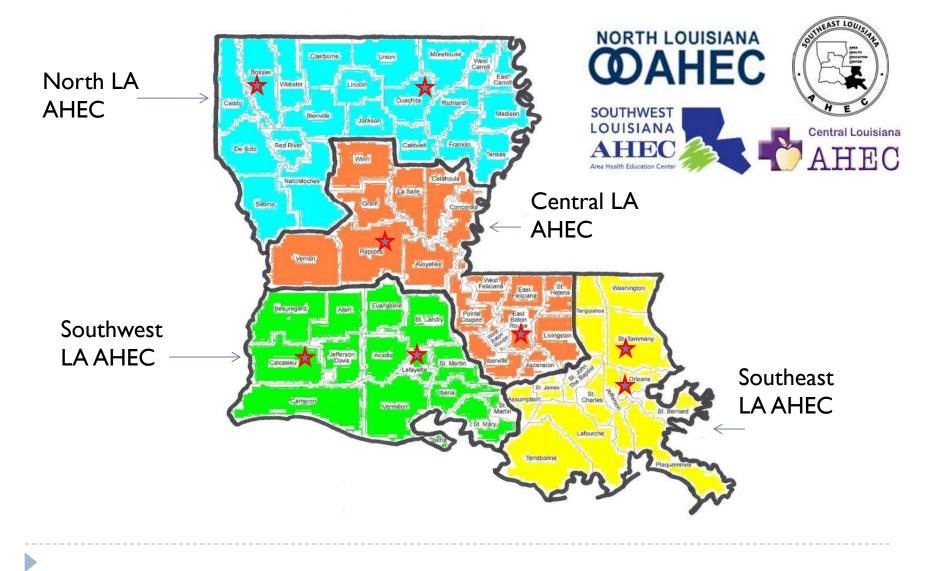


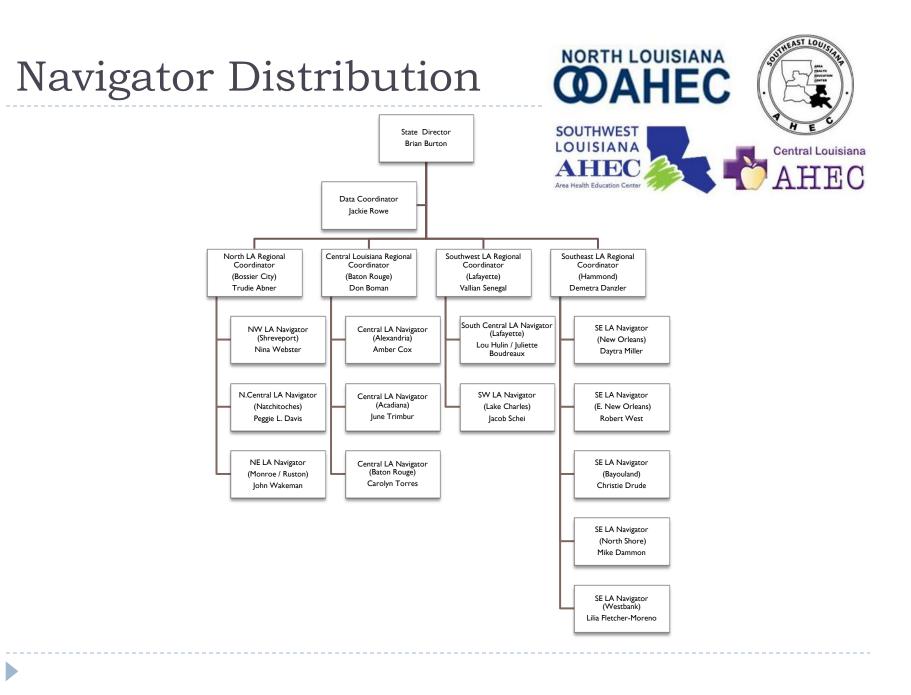
Louisiana Department of Insurance 2014 Annual Health Care Conference May 20th, 2014

On August 15th, 2013 Louisiana Area Health Education Centers were awarded \$1.1million by HHS to serve as an in-person resource for Louisianans who want additional assistance in shopping for and enrolling in plans in the Health Insurance Marketplace beginning on October 1st.



Federally-Facilitated Navigators in Louisiana







AHEC's Role in the Affordable Care Act

EDUCATION & ENROLLEMENT:

- Starting October 1, 2013, consumers in Louisiana were able to begin to choose new affordable health insurance options through a new Health Insurance Marketplace.
- In Louisiana, the Federal Government will federally-facilitate the marketplace.
- In Louisiana, Navigators play a vital role in helping consumers prepare electronic and paper applications to establish eligibility and enroll in coverage through the Marketplaces and potentially qualify for an insurance affordability program.
- Navigators also provide outreach and education to raise awareness about the Marketplace.

Louisiana did not set up a state-run exchange. In Louisiana, the federal government will federally facilitate the Marketplace. The four AHECs are one of four federal grantees to provide education and/or enrollment services for Louisiana citizens.

| Southwest LA Area Health Education Center (statewide) | Under - & Uninsured in Louisiana | Martin Luther King Health Center (Shreveport) | Their patients / un-insured in NW Louisiana |
|---|--|--|--|
| Southern United Neighborhoods (statewide) | Volunteers, those below poverty levels, Arklatex Area | Capitol Area Agency on Aging, District 2 (Baton Rouge) | Nursing Home & Hospice Employees |

Our primary objective is to provide outreach and education to raise awareness about the Health Insurance Marketplace and refer consumers to other enrollment options as well as health insurance ombudsman and consumer assistance programs when necessary. Role of Navigators, Application Counselors, Health Centers, Etc.

- Navigators: Navigators are outlined in the ACA as helpers for people to enroll in coverage through the Health Insurance Marketplace and make referrals for Medicaid and LaCHIP enrollment.
- Navigators are funded and regulated by the Dept. of Health & Human Services; Centers for Medicaid & Medicare Services and must meet cultural competency and go through training and certification.
- Navigators provide outreach and education to raise awareness about the Marketplace.
- Navigators are registered with LA DOI.



Statewide and Regional Advisory Boards

- Role of the state-wide advisory board:
 - To ensure consumers and stakeholders represented by panel members receive due consideration during program implementation.
 - Assist Regional Coordinators in determining members for regional advisory panels.
 - Serve as gatekeepers for their consumers by promoting NHL's outreach activities in their communities.

Role of the regional advisory board:

- Regional Advisory Boards are set up in the following regions: Shreveport, Monroe, Alexandria, Lake Charles, Lafayette, Baton Rouge, North Shore, Bayou-land, and New Orleans.
- To ensure local consumers and stakeholders represented by panel members receive due consideration during program implementation.
- Serve as gatekeepers for their consumers by promoting NHL's outreach activities in their communities.
- Assist in Community Mapping process.
- > Participate in on-going advisory meetings.

Mapping & Constituencies



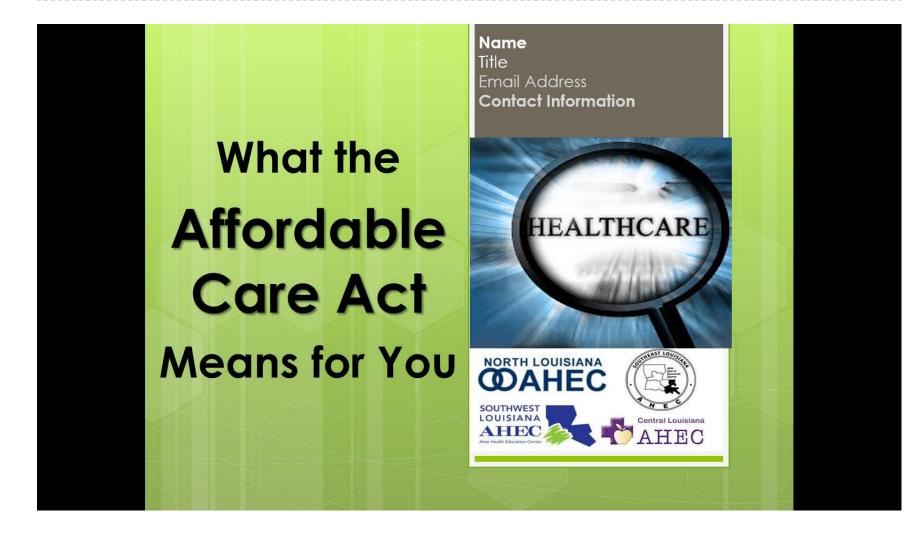




Number of Outreach Events October 1st, 2013 – April 18th, 2014 **1,358**

Number of Consumers Reached October 1st, 2013 – April 18th, 2014 **33,843**

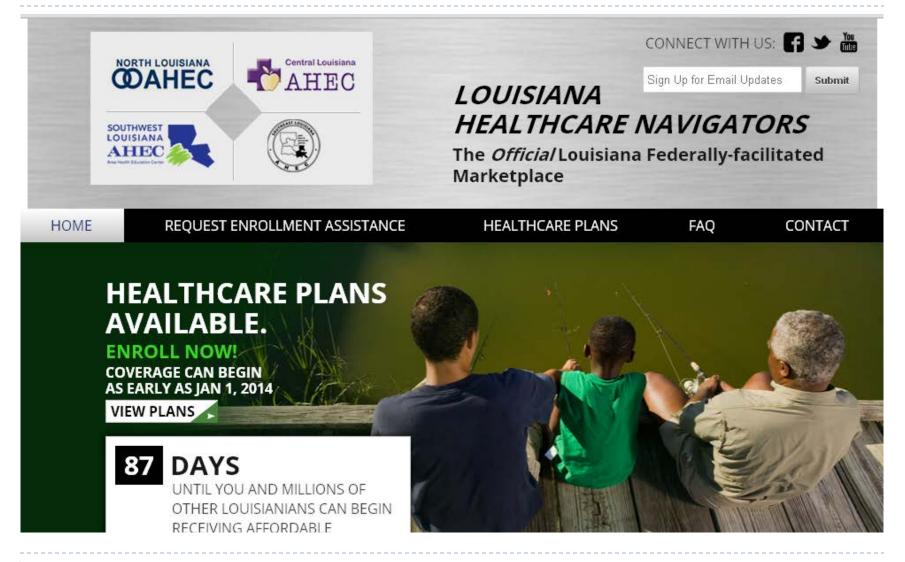
Education



Social Media

| | Navigators for a Healthy Louisian www.LAHealthcareNav.com | a |
|--|--|--|
| | Avigators for a Healthy Louis law apported by Funding Opportunity Number CA-NAV 13-001 from the US Department of Health and Hursen Services. Context for Medicard Services. The context apported in this publication are solely the responsibility of the subhars and do not necessarily represent the official views of this or any of its sgendes. | Navigators for a Healthy Louisiana |
| | | SSage * The Navigators for a Healthy Louisiana will be at Ms. Spooner 5600 Reed Blvd New Orleans, LA March 30th 6:50 am For an educational event where you can ask questions and get |
| | | answers on the Healthcare Insurance plans that are set up in th Louisiana Insurance Marketplace and get <u>FREE/CONFIDENTIAL</u> he navigating through the marketplace. For more information please contact |
| 5 6 | Enrollment Assistance & Education - Scotlandville Branch Library | Lilia Fletcher-Moreno at 866-428-4173 This event is open to the public. |
| 5 6 12 13 9am Enrollment Ass 9am Enrollmen | Enrollment Assistance & Education - | and The second |

www.LAHealthcareNav.com





SEE HEALTHCARE

AILABLE NOW. COVERAGE CAN BEGIN AS EARLY AS JAN 1, 2014

DAYS

HEALTHCARE.

PLANS

VIEW PLANS

HOME

REQUEST ENROLLMENT ASSISTANCE

CONNECT WITH US: 4

Sign Up for Email Updates

CONTACT HEALTHCARE PLANS FAQ OTHER LOUISIANIANS CAN BEGIN

HEALTHCARE NAVIGATORS

The Official Louisiana Federally-facilitated

LOUISIANA

Marketplace

LOUISIANA HEALTHCARE NAVIGATORS

UNTIL YOU AND MILLIONS OF

RECEIVING AFFORDABLE

An innovative marketplace is here for Louisianians to compare and enroll in health insurance. Having insurance is an important way to stay healthy and to pay for healthcare if you get sick or injured. Health insurance can not only provide care to keep your body healthy, it also protects your peace of mind-you can rest assured that you will have help when you need it most.

You may have thought you couldn't afford health insurance, but now you can shop for health insurance that meets your healthcare needs and financial realities. The federal law called the Patient Protection and Alfordable Care Act provides a number of ways for individuals and employers to help make coverage more affordable. For individuals, financial assistance is available on a sliding scale, with more support for those who earn less. Louisiana Healthcare Navigators will help you determine if you qualify for these types of assistance programs,

The Louisiana Healthcare Navigators can help you and your family compare and choose health coverage that best fits your needs and budget. We can help make health coverage more accessible and easier to understand, so you'll have more choices, more control and more access to health insurance than ever before.

Enrollment is open now and coverage can begin as early as January 2014

Louisiana Healthcare Navigators is a consortium of the four Area Health Education Centers in Louisiana, Our collaboration was created to help you get health coverage to protect yourself and your loved ones.

REQUEST FREE ENROLLMENT ASSISTANCE

Choose a parish below to schedule an appointment with a navigator, and see upcoming Navigator events in your area.

Choose Parish ~

FREQUENTLY ASKED QUESTIONS

What are the Louisiana Healthcare Navigators?

Who is eligible to receive help from the Louisiana Healthcare Navigators?

HEALTHCARE PLANS AVAILABLE

Look at and compare the health insurance plans available in Louisiana.

Click here and select 'Louisiana.

GET AN ESTIMATE

of your eligibility for subsidies and how much you could spend on health insurance.

Click here to access calculator.

Outcomes

- 97,208 Louisianans enrolled in Qualified Health Plans
- In Louisiana, this was 92% of CMS projected would enroll
- As of April 12th, 158% of what was projected for New Orleans enrolled in QHPs.
- As of April 17th, 8 million Americans signed up for private insurance in the Health Insurance Marketplace,
 35% of those who signed up are under 35 years old and 28% are between 18 and 34 years old.
- <u>3 million</u> young adults gained coverage by being able to stay on their parents plan.

Outcomes

- <u>5 million people</u> are enrolled in plans that meet ACA standards <u>outside the marketplace</u> according to a CBO estimate.
- <u>5.7 million people will be uninsured</u> in 2016 because 24 states have not expanded Medicaid.
- Up to 129 million Americans with pre-existing conditions including 17 million children – no longer have to worry about being denied health coverage or charged higher premiums because of their health status.
- Approximately 60 million Americans have gained expanded mental health and substance abuse disorder benefits.
- I05 million Americans no longer have to worry about having their health benefits cut off after they reach a life time limit.

What's Next April 15th – November 15th

- Prepare for the 2015 Open Enrollment Period.
- Begin Louisiana licensing process.
- Continue to educate consumers on ACA
- Assist consumers with special enrollment
- Convene business advisory panels for SHOP
- Educate businesses on Small Business Health Options Program (SHOP) Marketplace.
- Identify outreach opportunities.
- **EDUCATE, EDUCATE, EDUCATE**

Contact Information

Website: www.LAHealthcarenav.com

Social Media:

ELouisiana Navigators

Mavigators for a Healthy Louisiana

✓@LANavigators

LA State Director:

Brian Burton (337) 478-4822 ext15 interventions@swlahec.com

Data Coordinator: Jackie Rowe (337) 989-0001

evaluations@swlahec.com

| Area Health Education Center | Phone Number | Regional Coordinator | Regional Coordinator Contact Email | Parishes Served |
|------------------------------------|-----------------|-------------------------|---------------------------------------|--|
| North LA AHEC | 318-746-4644 | Trudie Abner | abner@nlahec.org | Caddo, Desoto, Sabine, Bossier, Red River, Natchitoches, Claiborne, Bienville, Lincoln, Union, Jackson, Ouachita, Caldwell, Morehouse, Richland, Webster, Franklin, West Carroll, East Carroll, Madison, Tensas |
| Central LA AHEC | 318-433-2855 | Don Boman | don@clahec.org | Avoyelles, Catahoula, Concordia, Grant, LaSalle, Rapides, Vernon, Winn, Ascension, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, West Baton Rouge, West Feliciana |
| Southwest LA AHEC | 337-989-0001 | Vallian Senegal | commed@swlahec.com | Allen, Beauregard, Calcasieu, Cameron, Jeff Davis, Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary, Vermilion |
| Southeast LA AHEC | 866-428-4173 | Demetra Dantzler | demetra.dantzler@selahec.org | Assumption, Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John, St. Tammany, Tangipahoa, Terrebonne, Washington |