



Health Insurance Marketplace Updates



***Find health care options
that meet your needs and
fit your budget.***

***Louisiana Annual
Healthcare Conference
March 10, 2015***

Session Topics

1. Enrollment Data
2. Casework Update
3. Outreach and Education Efforts

Health Insurance Marketplace Enrollment Data

- As of Feb. 18, 2015, 11.4 consumers enrolled nationwide (new enrollments and re-enrollments, FFM and SBM)
- Data sets reflect the total number of consumers who selected a plan or automatically re-enrolled for 2015

Health Insurance Marketplace Enrollment Data – as of Feb. 18, 2015

- Louisiana
 - 184,532 consumers selected a plan or were automatically re-enrolled

- New Orleans & Metairie local area
 - 62,872

- Baton Rouge
 - 37,154

Marketplace Outreach and Education Efforts

- **CMS works closely with the Louisiana Enrollment Partnership**
- Bi-weekly meetings
- Topics include
 - Information sharing
 - Coordinating enrollment events, including staffing
- Key partners include:
 - Southwest Louisiana AHEC
 - 504 HealthNet/City of New Orleans Health Department
 - Louisiana Primary Care Association

Casework Update

- **Tax Form 1095-A**
 - Sent to consumers who enrolled in health insurance last year by mail or in their online My Accounts
 - Form 1095-A information is needed to complete Form 8962 when filing tax returns
 - Corrected form 1095-A s will start going out in March on a rolling basis
 - The Treasury Department has prepared a statement to address consumers who have already filed their taxes; the IRS won't pursue the collection of any additional taxes based on updated information on the corrected forms.

Form 1095-A (continued)

- Consumers may benefit from amending their tax return if the benchmark premium is less than their 2014 premium.
- Q&A on Treasury's guidance
<https://marketplace.com.gov/technical-assistance-resources/slc-silver-plan.pdf>

Tax SEP – March 15-April 30, 2015

Special Enrollment Period for consumers in states with a FFM and:

- Are not currently enrolled in coverage for 2015
- Attest that they are subject to the fee for no coverage in 2014
- Attest that they first became aware of the fee after the end of open enrollment while preparing their 2014 taxes.

From Coverage to Care

- C2C is an effort to help educate consumers about their new coverage and to connect them with primary care and preventive services that are right for them so they can live long, healthy lives.
- Resources online and in print include the Roadmap, Discussion Guide, videos, and more.
- C2C builds on existing networks of community partners to educate and empower newly covered individuals.

Available C2C Resources

Visit <http://marketplace.cms.gov/c2c>

- Roadmap (English/Spanish)
 - Poster Roadmap
 - One-pagers: Insurance card, Primary care vs. emergency, and EOB
 - Pull-out steps
- Discussion Guide (English)
- Video vignettes (English/Spanish)

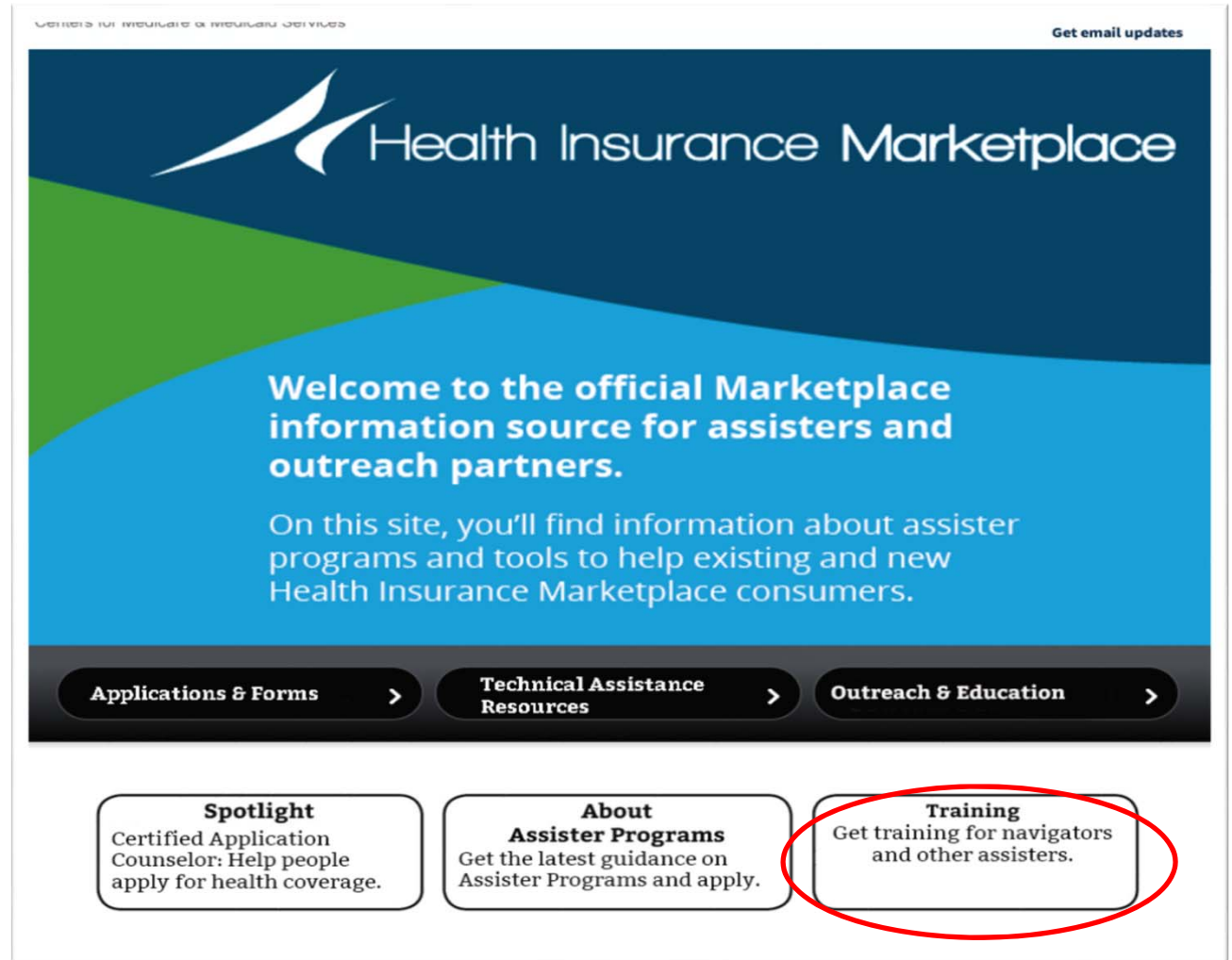
Coverage to Care Videos



Video series available at
marketplace.cms.gov/c2c

Marketplace.cms.gov

Get the latest resources to help people apply, enroll, and get coverage



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