Protect My Ride: Louisiana

Calling All High School Students... Don't Miss Your Chance to be on the BIG SCREEN

The Louisiana Department of Insurance and the Louisiana Automobile Theft and Insurance Fraud Prevention Authority (LATIFPA) are sponsoring a video competition.

Who's Eligible?

All high schools and 501(c)3 organizations that serve high-school-age students in Louisiana are invited to shoot and produce a video on preventing car theft. The video should be no longer than 60 seconds.

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In addition to being placed on the Department of Insurance website, the winning submission will be shown before a feature film in a local movie theater.



Submissions due by March 15!

For a list of guidelines and to register, email LATIFPA Director Darie Jordan at djordan@ldi.la.gov or visit www.ldi.la.gov/LATIFPA by February 15.

Be sure to visit "Park Smart," an educational website on vehicle theft prevention to raise awareness of vehicle theft among high school students and provide them with resources to avoid becoming a victim.

