



LOUISIANA DEPARTMENT OF INSURANCE
JAMES J. DONELON
COMMISSIONER

BULLETIN NO. 2018-06

TO: ALL INSURERS AND ENTITIES LICENSED OR AUTHORIZED TO DO BUSINESS IN THE STATE OF LOUISIANA

FROM: JAMES J. DONELON, COMMISSIONER OF INSURANCE

RE: GUIDANCE FOR FILING DEMOGRAPHIC HIRING SURVEY

DATE: AUGUST 20, 2018

The purpose of Bulletin 2018-06 is to provide guidance to all insurers and entities licensed or authorized to do business in the state of Louisiana regarding the requirements for completing the bi-annual Demographic Hiring Survey.

Acts 1984, No. 850 of the Louisiana Legislature created the Division of Diversity & Opportunity within the Louisiana Department of Insurance (LDI) to foster an environment within the insurance industry that would promote the participation of minorities and women. Pursuant to La. R.S. 22:31 (B), the Commissioner, through the Louisiana Department of Insurance, Division of Diversity & Opportunity, is statutorily authorized to conduct Demographic Hiring Surveys (hereinafter "Survey"). The purpose of the survey is to help the Division of Diversity & Opportunity ensure the success of insurance programs targeting minorities and women, such as those within high schools and universities throughout the state.

Company specific data submitted via the Survey shall be classified as confidential and is exempted from disclosure by the Public Records Law, according to La. R.S. 22:31 (B) and La. R.S. 44:4.1(B). Furthermore, any public disclosure made by the LDI will be limited to aggregated data.

Insurers and entities licensed or authorized to do business in the state of Louisiana shall electronically file their response to the Demographic Hiring Survey by accessing the online surveying tool, located at www.lidi.la.gov/survey. Please respond to each question with data calculated from January 1, 2017 through December 31, 2017. Data must be reported no later than October 1, 2018. In addition, in order to assist the Division of Diversity and Opportunity with any questions regarding responses to the survey, please provide the name, telephone number and e-mail address of your organization's contact person in the area designated within the survey.

Any questions or concerns regarding Bulletin 2018-06, the content of the survey, and/or accessing the online survey should be directed to the Louisiana Department of Insurance, Division of Diversity & Opportunity at (225) 342-8395. A list of "Frequently

Asked Questions” as well as instructions for completing the survey may also be accessed at www.lidi.la.gov/survey.

Please be governed accordingly.

Baton Rouge, Louisiana, the 20 day of AUGUST, 2018.



JAMES J. DONELON
COMMISSIONER OF INSURANCE