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We strongly oppose the proposed sale of BCBSLA for several critical reasons. Firstly, there's a fundamental concern about the impact on Louisiana's residents and employees. A publicly traded company, driven primarily by profit motives, is likely to prioritize financial gains over the well-being of policyholders. This could lead to increased premiums, reduced healthcare networks, and more policy exclusions, ultimately compromising access to essential healthcare services. Contrastingly, a non-profit, policyholder-owned company like BCBSLA is committed to providing quality healthcare services without the pressure to maximize profits. The shift to a \$3 billion non-profit entity may promise benefits, but it's unrealistic to expect such a transition to automatically improve health outcomes and reduce insurance costs for Louisiana residents. Moreover, the sale overlooks the significant resources and influence of the Federal government, particularly evidenced by the Affordable Care Act (ACA). Despite its implementation, health indicators haven't shown significant improvements, and insurance premiums continue to rise disproportionately to earnings. Furthermore, the proposed sale raises concerns about potential layoffs and outsourcing of policyholder service centers, which could adversely affect employment opportunities within the state. The voting process appears skewed, with individual policyholders likely to favor the sale due to the promise of a \$3,000 payment, subsidized premiums, and minimal personal cost. This contrasts starkly with the interests of business owners who bear substantial premium costs and are more focused on the long-term implications of the sale rather than immediate financial incentives. In essence, the proposed sale of BCBSLA is not in the best interest of Louisiana's residents, employees, or businesses. It threatens to exacerbate existing healthcare disparities and jeopardize the state's economic stability. We urge all stakeholders to carefully consider the long-term consequences and collectively work towards halting this detrimental sale.