

NOTICE

Notice is hereby given pursuant to La. R.S. 22:236.4(C) that the Commissioner of Insurance for the State of Louisiana will conduct a public hearing on [●], 2024, at 9:00 a.m. in the Poydras Hearing Room located on the first floor at the Louisiana Department of Insurance, 1702 North Third Street, Baton Rouge, LA 70802. The public hearing is being held for the purpose of hearing evidence concerning the Plan of Reorganization of Louisiana Health Service & Indemnity Company (d/b/a Blue Cross Blue Shield of Louisiana) from a mutual insurance company to a stock insurance company and its acquisition by ATH Holding Company, LLC.

Any written comments or questions must be submitted to the above address marked attention "Company Licensing" and be received no later than three days before the hearing date. Email comments or questions can be submitted to publiccomments@ldi.la.gov.

[James J. Donelon/Timothy Temple]
Commissioner of Insurance
Louisiana Department of Insurance

**LOUISIANA HEALTH SERVICE & INDEMNITY COMPANY D/B/A/
BLUE CROSS AND BLUE SHIELD OF LOUISIANA**

5525 Reitz Avenue
Baton Rouge, Louisiana 70809

NOTICE OF SPECIAL MEETING

**FOR APPROVAL OF THE PLAN OF REORGANIZATION
REGARDING THE CONVERSION FROM A MUTUAL INSURANCE COMPANY TO A
STOCK INSURANCE COMPANY**

NOTICE IS HEREBY GIVEN THAT a Special Meeting of Voting Members (defined herein) of Louisiana Health Service & Indemnity Company d/b/a/ Blue Cross and Blue Shield of Louisiana, a Louisiana mutual insurance company (being referred to as "BCBSLA") will be held on [●], 2024 beginning at 9:00 a.m., prevailing Central time, at 5525 Reitz Avenue, Baton Rouge, Louisiana 70809 to vote on the Plan of Reorganization Regarding the Conversion from a Mutual Insurance Company to a Stock Insurance Company dated January 23, 2023, as amended by Amendment No. 1 effective as of July 18, 2023, Amendment No. 2 effective as of August 23, 2023 and Amendment No. 3 effective as of December 12, 2023 (the "Plan").

"Voting Members" are policyholders of BCBSLA who owned an in force policy issued by BCBSLA on [●].

A summary of the Plan is attached to this Notice.

Also attached to this Notice is an information statement about the Plan along with detailed voting instructions for the Special Meeting.

THIS NOTICE IS INTENDED FOR VOTING MEMBERS ONLY.

YOU ARE NOT ENTITLED TO VOTE AT THE SPECIAL MEETING UNLESS YOU ARE

A VOTING MEMBER.