

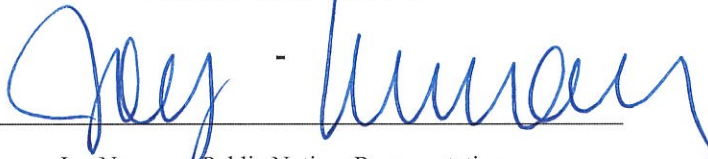
CAPITAL CITY PRESS

Publisher of
THE ADVOCATE

PROOF OF PUBLICATION

The hereto attached notice was published in **THE ADVOCATE**, a daily newspaper of general circulation published in **Baton Rouge, Louisiana**, and the Official Journal of the State of Louisiana, City of Baton Rouge, and Parish of East Baton Rouge or published daily in **THE TIMES-PICAYUNE/THE NEW ORLEANS ADVOCATE**, in New Orleans Louisiana or published daily in **THE ACADIANA ADVOCATE** in the following issues:

1/9/2024, 1/10/2024, 1/11/2024



Joy Newman, Public Notices Representative

Sworn and subscribed before me, by the person whose signature appears above

18 Jan 2024

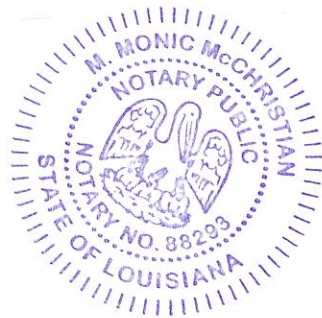


M. Monic McChristian,

Notary Public ID#88293

State of Louisiana

My Commission Expires: Indefinite



Ad No: 68109

DEPT OF INSURANCE
ATTN: PUBLIC AFFAIRS
PO Box 94214
Baton Rouge, LA 70804

BCBSLA EX. N

PUBLIC NOTICE

PUBLIC HEARING

The Louisiana Department of Insurance hereby gives notice of a public hearing to be held on February 14 and February 15, 2024, regarding the conversion of Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana from a mutual insurance company to a stock insurance company pursuant to La. R.S. 22:236.4. The public hearing is being held for the purpose of hearing evidence to determine if the Plan of Reorganization submitted by Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana: (1) properly protects the interests of the policyholders as such and as members; (2) serves the best interests of policyholders and members; and (3) is fair and equitable to policyholders and members as required by La. R.S. 22:236.4. The public hearing shall be conducted in accordance with La. R.S. 22:236.4, Rule 1 of the Louisiana Department of Insurance, and the Administrative Procedures Act.

The public hearing will be held by the Louisiana Department of Insurance on February 14 and February 15, 2024, at 10:00 a.m. in the Poydras Hearing Room, Poydras Building, 1702 North Third Street, Baton Rouge, Louisiana. If you are interested in participating in the public hearing, you have the option to make comments or provide evidence. You can do this by submitting your comments or evidence in writing to David Caldwell, Louisiana Department of Insurance, P.O. Box 94214, Baton Rouge, LA 70804-9214, by close of business, February 5, 2024, by 4:30 p.m. Comments or evidence received by February 5, 2024, will be posted on the Louisiana Department of Insurance website at <https://www.idl.la.gov/public-hearing-and-rulemaking-notice>. The provided link directs to the public hearing notices page of the Louisiana Department of Insurance website. This page contains announcements and information regarding upcoming public hearings conducted by the Louisiana Department of Insurance. Users can access documents, notices, and other relevant information related to these proceedings. It is recommended to visit the website directly for the most up-to-date information from the Louisiana Department of Insurance on this public hearing. Interested persons may appear at the public hearing to provide comments or evidence as well.

Timothy J. Temple
Commissioner of
Insurance
Louisiana Department of
Insurance

68109 Jan. 9-11 3t

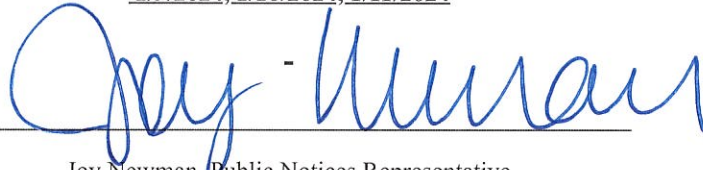
CAPITAL CITY PRESS

Publisher of
THE ADVOCATE

PROOF OF PUBLICATION

The hereto attached notice was published in THE
ADVOCATE, a daily newspaper of general circulation
published in Baton Rouge, Louisiana, and the Official
Journal of the State of Louisiana, City of Baton Rouge,
and Parish of East Baton Rouge or published daily in
THE TIMES-PICAYUNE/THE NEW ORLEANS
ADVOCATE, in New Orleans Louisiana or published
daily in THE ACADIANA ADVOCATE in the following
issues:

1/9/2024, 1/10/2024, 1/11/2024



Joy Newman, Public Notices Representative

Sworn and subscribed before me, by the person whose signature
appears above

18 Jan 2024

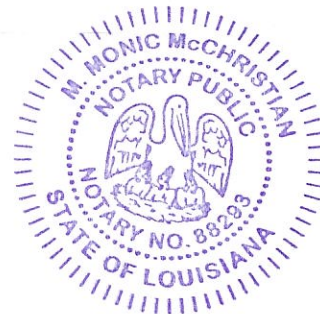


M. Monic McChristian,

Notary Public ID#88293

State of Louisiana

My Commission Expires: Indefinite



Ad No: 68112

DEPT OF INSURANCE
ATTN: PUBLIC AFFAIRS
PO Box 94214
Baton Rouge, LA 70804

BCBSLA EX. N

PUBLIC NOTICE

PUBLIC HEARING

The Louisiana Department of Insurance hereby gives notice of a public hearing to be held on February 14 and February 15, 2024, regarding the conversion of Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana from a mutual insurance company to a stock insurance company pursuant to La. R.S. 22:236.4. The public hearing is being held for the purpose of hearing evidence to determine if the Plan of Reorganization submitted by Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana: (1) properly protects the interests of the policyholders as such and as members; (2) serves the best interests of policyholders and members; and (3) is fair and equitable to policyholders and members as required by La. R.S. 22:236.4. The public hearing shall be conducted in accordance with La. R.S. 22:236.4, Rule 1 of the Louisiana Department of Insurance, and the Administrative Procedures Act.

The public hearing will be held by the Louisiana Department of Insurance on February 14 and February 15, 2024, at 10:00 a.m. in the Poydras Hearing Room, Poydras Building, 1702 North Third Street, Baton Rouge, Louisiana. If you are interested in participating in the public hearing, you have the option to make comments or provide evidence. You can do this by submitting your comments or evidence in writing to David Caldwell, Louisiana Department of Insurance, P.O. Box 94214, Baton Rouge, LA 70804-9214, by close of business, February 5, 2024, by 4:30 p.m. Comments or evidence received by February 5, 2024, will be posted on the Louisiana Department of Insurance website at <https://www.idl.la.gov/public-hearing-and-rulemaking-notice>. The provided link directs to the public hearing notices page of the Louisiana Department of Insurance website. This page contains announcements and information regarding upcoming public hearings conducted by the Louisiana Department of Insurance. Users can access documents, notices, and other relevant information related to these proceedings. It is recommended to visit the website directly for the most up-to-date information from the Louisiana Department of Insurance on this public hearing. Interested persons may appear at the public hearing to provide comments or evidence as well.

Timothy J. Temple
Commissioner of
Insurance
Louisiana Department of
Insurance

68112 Jan. 9-11 3t

Affidavit of Publication

STATE OF LOUISIANA PARISH OF CALCASIEU

Before me, the undersigned authority, personally came and appeared



who being duly sworn, deposes and says:

He/She is a duly authorized agent of
LAKE CHARLES AMERICAN PRESS,
a newspaper published daily at 715 Ryan Street,
Suite 102, Lake Charles, Louisiana, 70601.
(Mail address: P.O. Box 2893, Lake Charles, LA
70602)

Advertising was published in said newspaper in
its issue(s) dated:

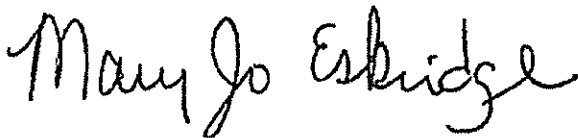
1762317 \$102.57

01/09/24, 01/10/24, 01/11/24



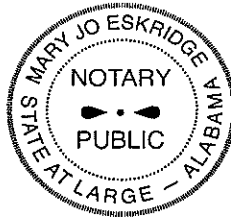
Duly Authorized Agent

Subscribed and sworn to before me this
11th Day of January, 2024 at Lake Charles, LA



Mary Jo Eskridge, Notary Public
State of Alabama at Large
My commission expires 03-02-2026

Account # 228771
LA DEPT OF INSURANCE
1702 N THIRD STREET
BATON ROUGE, LA 70802



PUBLIC HEARING

The Louisiana Department of Insurance hereby gives notice of a public hearing to be held on February 14 and February 15, 2024, regarding the conversion of Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana from a mutual insurance company to a stock insurance company pursuant to La. R.S. 22:236.4. The public hearing is being held for the purpose of hearing evidence to determine if the Plan of Reorganization submitted by Louisiana Health Service & Indemnity Company d/b/a Blue Cross and Blue Shield of Louisiana: (1) properly protects the interests of the policyholders as such and as members; (2) serves the best interests of policyholders and members; and (3) is fair and equitable to policyholders and members as required by La. R.S. 22:236.4. The public hearing shall be conducted in accordance with La. R.S. 22:236.4, Rule 1 of the Louisiana Department of Insurance, and the Administrative Procedures Act. The public hearing will be held by the Louisiana Department of Insurance on February 14 and February 15, 2024, at 10:00 a.m. in the Poydras Hearing Room, Poydras Building, 1702 North Third Street, Baton Rouge, Louisiana. If you are interested in participating in the public hearing, you have the option to make comments or provide evidence. You can do this by submitting your comments or evidence in writing to David Caldwell, Louisiana Department of Insurance, P.O. Box 94214, Baton Rouge, LA 70804-9214, by close of business, February 5, 2024, by 4:30 p.m. Comments or evidence received by February 5, 2024, will be posted on the Louisiana Department of Insurance website at <https://www.tdi.la.gov/public-hearing-and-rulemaking-notices>. The provided link directs to the public hearing notices page of the Louisiana Department of Insurance website. This page contains announcements and information regarding upcoming public hearings conducted by the Louisiana Department of Insurance. Users can access documents, notices, and other relevant information related to these proceedings. It is recommended to visit the website directly for the most up-to-date information from the Louisiana Department of Insurance on this public hearing. Interested persons may appear at the

public hearing to provide comments or evidence as well.

Timothy J. Temple
Commissioner of Insurance
Louisiana Department of Insurance

an 9, 10, 11 31
1762317



PO Box 631825 Cincinnati, OH 45263-1825

PROOF OF PUBLICATION

La Dept Of Insurance-Lpa
1702 N 3Rd St
Baton Rouge LA 70802-5143

STATE OF WISCONSIN, COUNTY OF BROWN

The Times, a newspaper published in the city of Shreveport, in the Parish of Caddo, State of Louisiana, and personal knowledge of the facts herein state and that the notice hereto annexed was Published in said newspapers in the issue:

01/10/2024, 01/11/2024, 01/12/2024

and that the fees charged are legal.
Sworn to and subscribed before on 01/12/2024



Legal Clerk

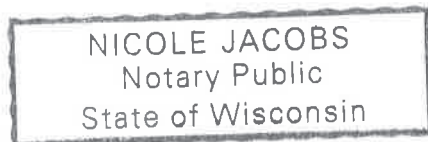

Notary, State of WI, County of Brown


My commission expires

Publication Cost:	\$148.52	
Order No:	9682779	# of Copies:
Customer No:	1181150	0
PO #:	LLOU0046647	

THIS IS NOT AN INVOICE!

Please do not use this form for payment remittance.



PUBLIC HEARING
The Louisiana
Department of
Insurance hereby
gives notice of a
public hearing to be
held on February
14 and February 15,
2024, regarding the
conversion of Louisi-
ana Health Service &
Indemnity Company
d/b/a Blue Cross
and Blue Shield of
Louisiana from a
mutual insurance
company to a stock
insurance company
pursuant to La. R.S.
22:236.4. The public
hearing is being held
for the purpose of
hearing evidence to
determine if the Plan
of Reorganization
submitted by Louisi-
ana Health Service &
Indemnity Company
d/b/a Blue Cross and
Blue Shield of Loui-
siana: (1) properly
protects the interests
of the policyhold-
ers as such and as
members; (2) serves
the best interests of
policyholders and
members; and (3)
is fair and equitable
to policyholders and
members as required
by La. R.S. 22:236.4.
The public hearing
shall be conducted in
accordance with La.
R.S. 22:236.4, Rule
1 of the Louisiana
Department of Insur-
ance, and the Admin-
istrative Procedures
Act.

The public hearing
will be held by the
Louisiana Depart-
ment of Insurance
on February 14 and
February 15, 2024,
at 10:00 a.m. in the
Poydras Hearing
Room, Poydras
Building, 1702 North
Third Street, Baton
Rouge, Louisiana. If
you are interested
in participating in
the public hearing,
you have the option
to make comments
or provide evidence.
You can do this
by submitting
your comments or
evidence in writing
to David Caldwell,
Louisiana Depart-
ment of Insurance,
P.O. Box 94214, Baton
Rouge, LA 70804-9214,
by close of business,
February 5, 2024, by
4:30 p.m. Comments
or evidence received
by February 5, 2024,
will be posted on the
Louisiana Depart-
ment of Insurance
website at [https://
www.la.gov/
public-hearing-and-
rulemaking-notices](https://www.la.gov/public-hearing-and-rulemaking-notices).
The provided link
directs to the public
hearing notices
page of the Louisi-
ana Department of
Insurance website.
This page contains
announcements and
information regard-
ing upcoming public
hearings conducted
by the Louisiana
Department of Insur-
ance. Users can
access documents,
notices, and other
relevant informa-
tion related to these
proceedings. It is
recommended to visit
the website directly
for the most up-to-
date information
from the Louisiana
Department of Insur-
ance on this public
hearing. Interested
persons may appear
at the public hearing
to provide comments
or evidence as well.

Timothy J. Temple
Commissioner of
Insurance
Louisiana Depart-
ment of Insurance
January 10, 11, 12 2024
LLOU0046647

BCBSLA EX. N



PO Box 631825 Cincinnati, OH 45263-1825

PROOF OF PUBLICATION




La Dept Of Insurance-Lpa
1702 N 3Rd St
Baton Rouge LA 70802-5143

STATE OF WISCONSIN, COUNTY OF BROWN

The News Star, a daily newspaper published in the city of Monroe,
in the Parish of Ouachita, State of Louisiana, and personal
knowledge of the facts herein state and that the notice hereto
annexed was Published in said newspapers in the issue:

01/10/2024, 01/11/2024, 01/12/2024

and that the fees charged are legal.
Sworn to and subscribed before on 01/12/2024


Legal Clerk

Notary, State of WI, County of Brown


My commission expires

Publication Cost:	\$105.09	
Order No:	9682732	# of Copies:
Customer No:	1181150	0
PO #:	LLOU0046642	

THIS IS NOT AN INVOICE!

Please do not use this form for payment remittance.

NICOLE JACOBS
Notary Public
State of Wisconsin

PUBLIC HEARING
The Louisiana
Department of
Insurance hereby
gives notice of a
public hearing to be
held on February
14 and February 15,
2024, regarding the
conversion of Louisi-
ana Health Service &
Indemnity Company
d/b/a Blue Cross
and Blue Shield of
Louisiana from a
mutual insurance
company to a stock
insurance company
pursuant to La. R.S.
22:236.4. The public
hearing is being held
for the purpose of
hearing evidence to
determine if the Plan
of Reorganization
submitted by Louisi-
ana Health Service &
Indemnity Company
d/b/a Blue Cross and
Blue Shield of Loui-
siana: (1) properly
protects the interests
of the policyhold-
ers as such and as
members; (2) serves
the best interests of
policyholders and
members; and (3)
is fair and equitable
to policyholders and
members as required
by La. R.S. 22:236.4.
The public hearing
shall be conducted in
accordance with La.
R.S. 22:236.4, Rule
1 of the Louisiana
Department of Insur-
ance, and the Admin-
istrative Procedures
Act.

The public hearing
will be held by the
Louisiana Depart-
ment of Insurance
on February 14 and
February 15, 2024,
at 10:00 a.m. in the
Poydras Hearing
Room, Poydras
Building, 1702 North
Third Street, Baton
Rouge, Louisiana. If
you are interested
in participating in
the public hearing,
you have the option
to make comments
or provide evidence.
You can do this
by submitting
your comments or
evidence in writing
to David Caldwell,
Louisiana Depart-
ment of Insurance,
P.O. Box 94214, Baton
Rouge, LA 70804-9214,
by close of business,
February 5, 2024, by
4:30 p.m. Comments
or evidence received
by February 5, 2024,
will be posted on the
Louisiana Depart-
ment of Insurance
website at [https://
www.dli.la.gov/
public-hearing-and-
rulemaking-notice](https://www.dli.la.gov/public-hearing-and-rulemaking-notice).
The provided link
directs to the public
hearing notices
page of the Louisi-
ana Department of
Insurance website.
This page contains
announcements and
information regard-
ing upcoming public
hearings conducted
by the Louisiana
Department of Insur-
ance. Users can
access documents,
notices, and other
relevant informa-
tion related to these
proceedings. It is
recommended to visit
the website directly
for the most up-to-
date information
from the Louisiana
Department of Insur-
ance on this public
hearing. Interested
persons may appear
at the public hearing
to provide comments
or evidence as well.

Timothy J. Temple
Commissioner of
Insurance
Louisiana Depart-
ment of Insurance
January 10, 11, 12 2024
LLOU0046642

BCBSLA EX. N

PROOF OF PUBLICATION

La Dept Of Insurance-Lpa
1702 N 3Rd St
Baton Rouge LA 70802-5143

STATE OF WISCONSIN, COUNTY OF BROWN

The Daily Advertiser, a newspaper published and printed in the city of Lafayette, in the Parish of Lafayette, State of Louisiana, and personal knowledge of the facts herein state and that the notice hereto annexed was Published in said newspapers in the issue:

01/10/2024, 01/11/2024, 01/12/2024

and that the fees charged are legal.
Sworn to and subscribed before on 01/12/2024



Legal Clerk



Notary, State of WI, County of Brown

My commission expires

Publication Cost: \$149.36

Order No: 9682718

of Copies:

Customer No: 1181150

0

PO #: LLOU0046639

THIS IS NOT AN INVOICE!

Please do not use this form for payment remittance.

NICOLE JACOBS
Notary Public
State of Wisconsin

PUBLIC HEARING
The Louisiana
Department of
Insurance hereby
gives notice of a
public hearing to be
held on February
14 and February 15,
2024, regarding the
conversion of Louisi-
ana Health Service &
Indemnity Company
d/b/a Blue Cross
and Blue Shield of
Louisiana from a
mutual insurance
company to a stock
insurance company
pursuant to La. R.S.
22:236.4. The public
hearing is being held
for the purpose of
hearing evidence to
determine if the Plan
of Reorganization
submitted by Louisi-
ana Health Service &
Indemnity Company
d/b/a Blue Cross and
Blue Shield of Loui-
siana: (1) properly
protects the interests
of the policyhold-
ers as such and as
members; (2) serves
the best interests of
policyholders and
members; and (3)
is fair and equitable
to policyholders and
members as required
by La. R.S. 22:236.4.
The public hearing
shall be conducted in
accordance with La.
R.S. 22:236.4, Rule
1 of the Louisiana
Department of Insur-
ance, and the Admin-
istrative Procedures
Act.

The public hearing
will be held by the
Louisiana Depart-
ment of Insurance
on February 14 and
February 15, 2024,
at 10:00 a.m. in the
Poydras Hearing
Room, Poydras
Building, 1702 North
Third Street, Baton
Rouge, Louisiana. If
you are interested
in participating in
the public hearing,
you have the option
to make comments
or provide evidence.
You can do this
by submitting
your comments or
evidence in writing
to David Caldwell,
Louisiana Depart-
ment of Insurance,
P.O. Box 94214, Baton
Rouge, LA 70804-9214,
by close of business,
February 5, 2024, by
4:30 p.m. Comments
or evidence received
by February 5, 2024,
will be posted on the
Louisiana Depart-
ment of Insurance
website at [https://
www.la.gov/
public-hearing-and-
rulemaking-notices](https://www.la.gov/public-hearing-and-rulemaking-notices).
The provided link
directs to the public
hearing notices
page of the Louisi-
ana Department of
Insurance website.
This page contains
announcements and
information regard-
ing upcoming public
hearings conducted
by the Louisiana
Department of Insur-
ance. Users can
access documents,
notices, and other
relevant informa-
tion related to these
proceedings. It is
recommended to visit
the website directly
for the most up-to-
date information
from the Louisiana
Department of Insur-
ance on this public
hearing. Interested
persons may appear
at the public hearing
to provide comments
or evidence as well.

Timothy J. Temple
Commissioner of
Insurance
Louisiana Depart-
ment of Insurance

January 10, 11, 12 2024
LLOU0046639

BCBSLA EX. N