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MAKING SOCIAL IMPACT ACCESSIBLE FOR ALL EMPLOYEE ROLES AND SETTINGS

Engaging the entire workforce in your company's social impact strategy is a valuable pursuit. Doing so can increase employee productivity, cultivate pride and lead to higher engagement scores and retention rates. More importantly, ensuring equitable access to these activities demonstrates corporate values and directly ties to fostering a sense of belonging and inclusion for employees.

DOWNLOAD THE FREE LEARNING BRIEF



A ROADMAP FOR GOOD CORPORATE CITIZENSHIP

The Civic 50, an initiative of Points of Light, recognizes the 50 most community-minded companies in the nation each year as determined by an annual survey administered by True Impact. For more than 10 years, the program has served as benchmarking tool and platform for sharing best practices in the corporate citizenship sector. The survey is based on Points of Light's Corporate Civic Engagement Framework that provides a roadmap for companies committed to leveraging their time, talent, and resources to drive social impact in their business and communities. The Civic 50 honorees are selected based on the four dimensions of this framework:

- **INVESTMENT:** How the company strategically invests its resources in community engagement and social impact, including employee time and skills, cash, in-kind giving and public leadership.
- **INTEGRATION:** How the company integrates its community engagement and social impact programs throughout its business functions and interests (i.e., "does well by doing good").
- **INSTITUTIONALIZATION:** How the company institutionalizes its community engagement and social impact programs through organizational policies, systems, and incentives.
- **IMPACT:** How the company measures the social and business impact outcomes of its community engagement and social impact programs.

Below you will find more information about the survey including instructions, FAQ and downloadable survey questions.

THE 2024 SURVEY IS NOW OPEN

The survey consists of quantitative and multiple-choice questions that inform The Civic 50 scoring process. The survey is open now through March 14.



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SURVEY INSTRUCTIONS

SURVEY QUESTIONS

RACIAL EQUITY QUESTIONS

SURVEY FAQ

ABOUT TRUE IMPACT

ABOUT VERAWORKS

GLOSSARY OF TERMS

CONTACT & SUPPORT

- **March 14, 2024** - Survey submission deadline
- **April 2024** - Company status notification
- **May 14, 2024** - Public honoree announcement and insights report released

ELIGIBILITY

Public and private companies with U.S. operations and revenues of \$1 billion or more are eligible to participate and the survey. Points of Light reserves the right to not include companies on The Civic 50 list which are not considered to be in good standing during the research year. Basis for not being "in good standing" includes, but is not limited to: the company experiencing official, significant legal sanction; an adverse company event so significant that it deems The Civic 50 practices presented in its application as a misrepresentation of the company's overall community involvement efforts; or any development that puts into question the company's community involvement to the degree that most people would not find it reasonable to find the company on a list of the most community-minded companies in the nation.



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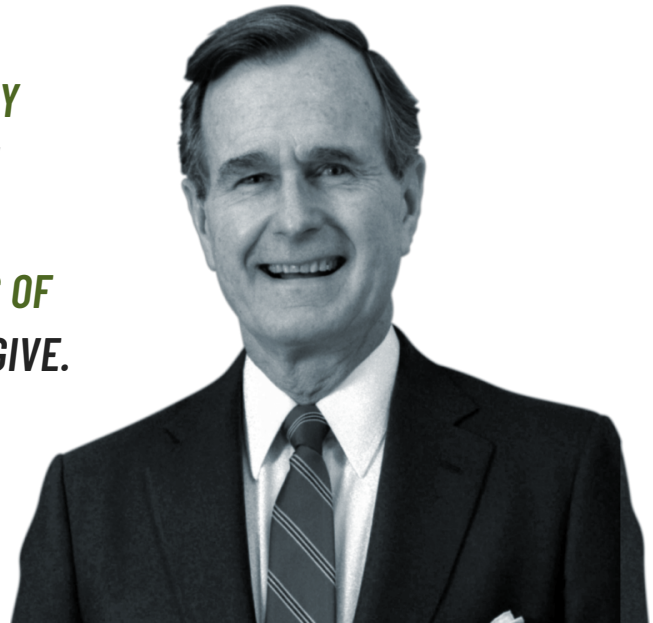
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SIGN UP

" WE CAN FIND MEANING AND REWARD BY SERVING SOME HIGHER PURPOSE THAN OURSELVES, A SHINING PURPOSE, THE ILLUMINATION OF A THOUSAND POINTS OF LIGHT... WE ALL HAVE SOMETHING TO GIVE. "

- PRESIDENT GEORGE H.W. BUSH, FOUNDER OF POINTS OF LIGHT



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THE CIVIC 50 HONOREES

Meet the companies that use their time, skills and resources to improve our communities.

THE 2023 HONOREES

Since 2012, The Civic 50 has provided a national standard for superior corporate citizenship and showcased how companies can use their time, skills and other resources to improve the quality of life in the communities where they do business. Honorees are listed in alphabetical order.

ABBVIE INC.

ADOBE

AFLAC

ALTRIA GROUP

ARES MANAGEMENT

**BLUE CROSS AND BLUE
SHIELD OF LOUISIANA**

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COMCAST NBCUNIVERSAL

COMERICA BANK

CONAGRA BRANDS

CSAA INSURANCE GROUP

CVS HEALTH

DELOITTE

DELTA AIR LINES

DOW, INC.

DTE ENERGY

ELEVANCE HEALTH

ENTERGY CORPORATION

GEN DIGITAL INC

GENERAL MILLS

HASBRO, INC.

HEALTH CARE SERVICE
CORPORATION

HEWLETT PACKARD
ENTERPRISE

JOHN DEERE

KELLOGG COMPANY

KEYBANK

KPMG LLP

LIBERTY MUTUAL
INSURANCE

PACIFIC LIFE

PIMCO

POINT32HEALTH

PRUDENTIAL FINANCIAL

REGENERON
PHARMACEUTICALS, INC.

STANDARD CHARTERED
BANK

STEELCASE

SUBARU OF AMERICA,
INC.

TAPESTRY, INC

TATA CONSULTANCY
SERVICES

TEGNA INC.

THE HERSHEY COMPANY

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PREVIOUS HONOREES

The Civic 50 winners are public and private companies with U.S. operations and revenue of \$1 billion or more. They are listed in alphabetical order. Download the annual best practices report for more detail.

2022

THE CIVIC 50 HONOREES 2022

2021

2020

2019

2018

2017

2016

2014

2013

2012

- Adobe
- Aflac
- Altria Group
- American International Group (AIG)
- Anthem, Inc.
- Blue Cross and Blue Shield of Louisiana
- Blue Cross Blue Shield of Massachusetts
- Caesars Entertainment
- Capital One
- Charles Schwab & Co., Inc.



READ THE 2022 REPORT

- KPMG LLP
- Liberty Mutual Insurance
- Massachusetts Mutual Life Insurance Company (MassMutual)
- NortonLifeLock Inc
- Pacific Life
- Point32Health

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- CSAA Insurance Group, a AAA Insurer
- CVS Health
- Deloitte
- Delta Air Lines
- Dow, Inc.
- DTE Energy
- Entergy Corporation
- Freeport-McMoRan
- General Mills, Inc.
- Hasbro, Inc.
- Health Care Service Corporation
- Hewlett Packard Enterprise
- John Deere
- Kellogg Company
- KeyBank
- Subaru of America, Inc.
- Tata Consultancy Services
- TEGNA Inc.
- The Hershey Company
- UnitedHealth Group
- Unum Group
- UPS
- Vertex Pharmaceuticals
- Wells Fargo & Company
- Wynn Resorts, Limited