

LOUISIANA HEALTH SERVICE & INDEMNITY COMPANY D/B/A/

BLUE CROSS AND BLUE SHIELD OF LOUISIANA

5525 Reitz Avenue
Baton Rouge, Louisiana 70809

NOTICE OF SPECIAL MEETING

**FOR APPROVAL OF THE PLAN OF REORGANIZATION
REGARDING THE CONVERSION FROM A MUTUAL INSURANCE COMPANY TO A
STOCK INSURANCE COMPANY**

NOTICE IS HEREBY GIVEN THAT a Special Meeting of Voting Members (defined herein) of Louisiana Health Service & Indemnity Company d/b/a/ Blue Cross and Blue Shield of Louisiana, a Louisiana mutual insurance company (being referred to as "BCBSLA") will be held on February 21, 2024 beginning at 9:00 a.m., prevailing Central time, at 5525 Reitz Avenue, Baton Rouge, Louisiana 70809 to vote on the Plan of Reorganization Regarding the Conversion from a Mutual Insurance Company to a Stock Insurance Company dated January 23, 2023, as amended by Amendment No. 1 effective as of July 18, 2023, Amendment No. 2 effective as of August 23, 2023, Amendment No. 3 effective as of December 12, 2023, and Amendment No. 4 effective as of January 11, 2024 (the "Plan").

"Voting Members" are policyholders of BCBSLA who owned an in force policy on December 31, 2023 issued by BCBSLA.

A summary of the Plan is attached to this Notice.

Also attached to this Notice is an information statement about the Plan along with detailed voting instructions for the Special Meeting.

THIS NOTICE IS INTENDED FOR VOTING MEMBERS ONLY.

**YOU ARE NOT ENTITLED TO VOTE AT THE SPECIAL MEETING UNLESS YOU ARE
A VOTING MEMBER.**