

## What is the Division of Diversity & Opportunity?

Formerly known as the Division of Minority Affairs, the Division of Diversity & Opportunity is a unit in the Office of Consumer Advocacy & Diversity at the Louisiana Department of Insurance. The purpose of the Division is to assist small, minority and disadvantaged insurance agencies, producers and claims adjusters by providing educational and informational services. The division aims to foster a greater awareness of opportunities available in the insurance industry and provide the skills, training and education necessary to prepare for employment, appointment as producers and contracting for services with insurance companies.

The Division also assists minority and disadvantaged people throughout Louisiana with complaints of discrimination and harassment.

### Emphasis is placed on:

Increasing the number of contracts for small, independent, minority and disadvantaged producers and adjusters with emphasis on property and casualty, and assisting new producers and adjusters in starting agencies of their own.

Meeting with insurance companies, general agents and brokers to acquire contracts for minority and disadvantaged producers and adjusters.

Expanding producer and consumer education and informational services to various ethnic groups through multilingual publications.

Providing educational training, seminars and programs to assist small, minority and disadvantaged producers and persons in the insurance industry with obtaining contracts and employment.

Conducting presentations on risk management and insurance as it relates to small and historically disadvantaged businesses.

Working closely with Small Business Development Centers, Chambers of Commerce and other entrepreneurial programs.

Working with universities, particularly historically black colleges and universities, to implement courses in insurance and risk management in an effort to attract minorities to the insurance industry.

Collaborating with Southern University in New Orleans and Baton Rouge to encourage students to pursue a career in insurance and obtain experience in the profession.

Conducting periodic meetings with minorities and other ethnic group leaders to better serve the insurance needs of culturally diversified communities.

Working closely with minority churches in Louisiana to evaluate information on members that are under or uninsured, in order to educate and assist them with obtaining insurance.



## Advisory Committee On Equal Opportunity

The Advisory Committee on Equal Opportunity is composed of 23 members encompassing a diverse cross section of experts from the insurance industry, universities, civic organizations, and trade and professional associations, both state and national.

The committee shall assist the Commissioner of Insurance and the Division of Diversity & Opportunity in establishing educational and informational services to foster a greater awareness of the opportunities available in the insurance industry and of the skills, training, and education necessary to prepare for opportunities in employment, appointment as agents, and contracting for services with insurance companies transacting business in Louisiana.

### How to Contact the Division of Diversity & Opportunity:

Toll free, statewide: 1-800-259-5300 (ask for the Division of Diversity & Opportunity)  
Baton Rouge: 225-342-8395  
Website: [www.ldi.la.gov](http://www.ldi.la.gov)  
Email: [diversity@ldi.la.gov](mailto:diversity@ldi.la.gov)

### Other Divisions in the Louisiana Department of Insurance:

Property & Casualty .....	225-342-1258
(i.e. Auto, Homeowners, Workers' Compensation)	
Life & Annuity .....	225-342-1226
Health .....	225-219-4770
Senior Health Insurance Information Program....	225-342-5301
Fraud .....	225-342-4356

This public document was created by the Louisiana Department of Insurance and is available online.

Louisiana Department of Insurance

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*We're Here For You.*

James J. Donelon  
Commissioner of Insurance